




RAM LAL ANAND COLLEGE (University of Delhi)
Faculty Details



Title	Ms.	First Name	Sonal	Last Name	Gupta	Photograph
Designation	Assistant Professor					
Address	House no-28/b, Street no-3, Shakti Nagar, Part-2, Rewari, Haryana					
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Educational Qualifications						
Degree	Institution				Year	
M.Com	Banasthali Vidyapith				2020	
B. Com	Kalindi College, University of Delhi				2018	
JRF (Commerce)	UGC				2022	
NET (Commerce)	UGC				2019	
NET (Management)	UGC				2023	
Career Profile						
<ol style="list-style-type: none">1. Assistant Professor (Regular) Ram Lal Anand College, University of Delhi (31st July- till date)2. Assistant Professor (Guest) Sri Aurobindo College, University of Delhi (23rd Jan 2023- 30th July 2023)3. Academic Counsellor (School of Open Learning) SGTB Khalsa College, University of Delhi (5th Feb 2023- 9th July 2023, Two sessions)4. Assistant Professor, Somany Institute of Technology & Management (Affiliated to M.D.U Rohtak) (13th Jan 2021- 29th Jan 2022)						
Areas of Interest / Specialization						
<ul style="list-style-type: none">• Financial Accounting• Management Accounting• Business Law• Company Law• Financial Market, Institution & Services						
Subjects Taught						
<ul style="list-style-type: none">• Financial Accounting• Management Accounting• Business Law• Company Law• Principles of Marketing• Financial Market, Institution & Services						

Publications Profile (Books/Chapters/Research articles)

1. "Neo-Banking as a Paradigm shift in the Indian Banking Sector", Hemchandracharya International E-Journal of Research, Vol.6 (12), July 2022, ISSN 2456-558X, pp. 787-795.
2. "Impact of Adopting Different Teaching Practices in Accounting", International Journal of Advanced Multidisciplinary Research, Vol.7 (3), March 2020, ISSN 2393-8870, pp. 1-8 (Impact factor- 3.565).
3. "Impact of Russia-Ukraine War on Auto Mobile Sector of India: An Event Study", Indian Journal of Natural Sciences (Web of Science), Vol.13 (74), October 2022, ISSN: 0976-0997, pp. 48910-15 (Impact factor- 1.9988).
4. "Student's Perspectives on Implementing Different Teaching Practices", Shodha Prabha (UGC CARE), Vol. 47 (3), October 2022, ISSN 0974-8946, pp. 70-79.
5. "A Study on Customers Awareness towards Green Banking Services", Journal of the Oriental Institute (UGC CARE), Vol. 71 (3), September 2022, ISSN 0030-5324, pp.109-114.
6. "Green Finance: An Innovative Perspective towards Sustainability", Journal of the Oriental Institute (UGC CARE), Vol. 71 (3), September 2022, ISSN 0030-5324, pp.103-108.
7. "FinTech and Digital Finance: Foes or Friends after COVID-19 Pandemic?", Business, Management and Economics Research, Vol. 9 (1), June 2023, ISSN 2412-1770, pp. 13-21.
8. "An Analytical Study on the Impact of COVID-19 on Sustainability and Growth of the Business and Service Sector", Economic Challenger (Peer-reviewed, EBSCO Indexed Journal), Vol. 24 (97), December 2022, ISSN 0975-1351, pp. 63-70 (Impact Factor- 6.803).

Conference Organization/ Presentations

1. Impact of CSR activities on Socio-Economic Development, National Seminar on "Socio-Economic and Political Aspects During Maharaja Agrasen Regime: Prospects and Perspectives", IGU, Meerpur-Rewari (February 19, 2022).
2. An Insight into the Investment Preference of Different Class of Individuals, International Conference on Emerging Trends in Commerce, Management and Computer Science (ICETCMC-2022), Brindavan College, Bengaluru (August 13, 2022).
3. A study on Entrepreneurial Development in India, 75 years of Economic Development: Women Entrepreneurship for Sustainability, Central University of Haryana, Mahendergarh (October 10-11, 2022).
4. A Study of Literature on the Investment Pattern and Choices of Salaried Employees, "The Business Eco-system: Disruptions & Way Forward" KLS Gogte Institute of Technology, Udyambag (October 14-15,2022).
5. Cryptocurrency: Boon or Bane, International Virtual Conference on "India's Challenges towards Global Economic Changes, Sugana College of Arts and Commerce, Coimbatore, Tamilnadu (September 27, 2022).
6. Impact of Government Schemes on Financial Schemes in India, AICTE Sponsored National Conference on Emerging Trends in Engineering, Science and Management-2022, MDU, Rohtak (November 26-27, 2022).

Awards and Distinctions

- Got the award of Best paper in A-PAC EIF 2022 International Conference conducted by Thammasat University, Thailand (July 21-22, 2022) on the topic “COVID-19 Outbreak: The Impact on Digital Finance”.
- Got the award of Best paper in VISHLESHAN 2K23 International Conference conducted by IIMS Pune (December 16-17, 2022) on the topic “Dominance of UPI over E-wallets in the Payment market”.

Other Activities

- Associated with an NGO (Divine Basic Needs) as a Tutor
- Worked as an Intern at SARR & Associates (A CA Firm)
- Taught as an Intern in Banasthali Vidyapeeth-FMS-WISDOM as a part of my Curriculum
- Social Media Intern at Deepalaya under Yes Fellowship organised by YES Bank